

# HEINEKEN Nederland Supply

## On the way to a climate neutral supply chain

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# HEINEKEN | PROUD, INDEPENDENT, RESPONSIBLE GLOBAL BREWER

## THE WORLD'S MOST INTERNATIONAL BREWER

- NO 1 IN EUROPE
- NO 3 IN THE WORLD
- BRANDS PRESENT IN 179 COUNTRIES GLOBALLY
- COMPANY PRESENT IN >70 COUNTRIES

SURPRISING AND  
EXCITING CONSUMERS  
EVERYWHERE

LONG AND PROUD HISTORY AND HERITAGE



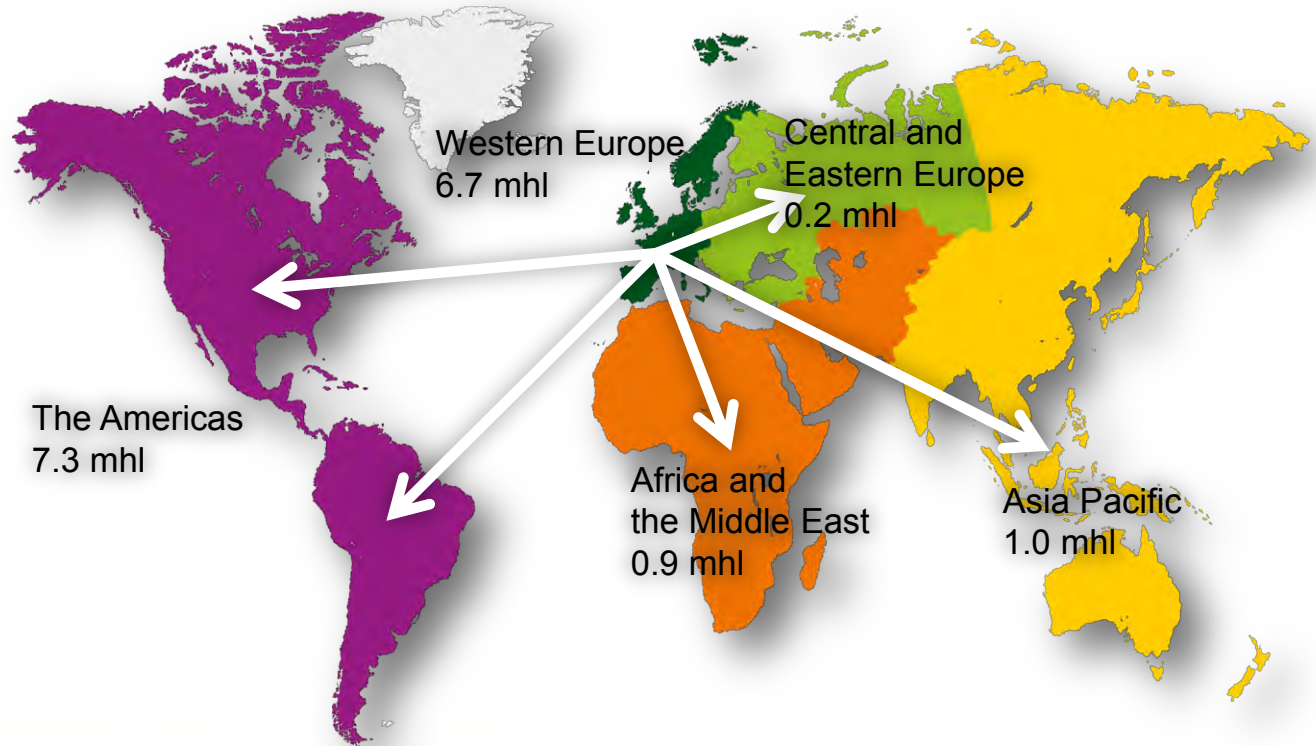
# We serve the world: export to 167 countries

## HEINEKEN

Nederland Supply  
has a unique position in  
our company, being  
brewer for:

Nederland:	30%
USA:	40%
Other countries:	30%

Zoeterwoude is Europe's  
largest brewery



# We serve the world: export to 167 countries

## HEINEKEN

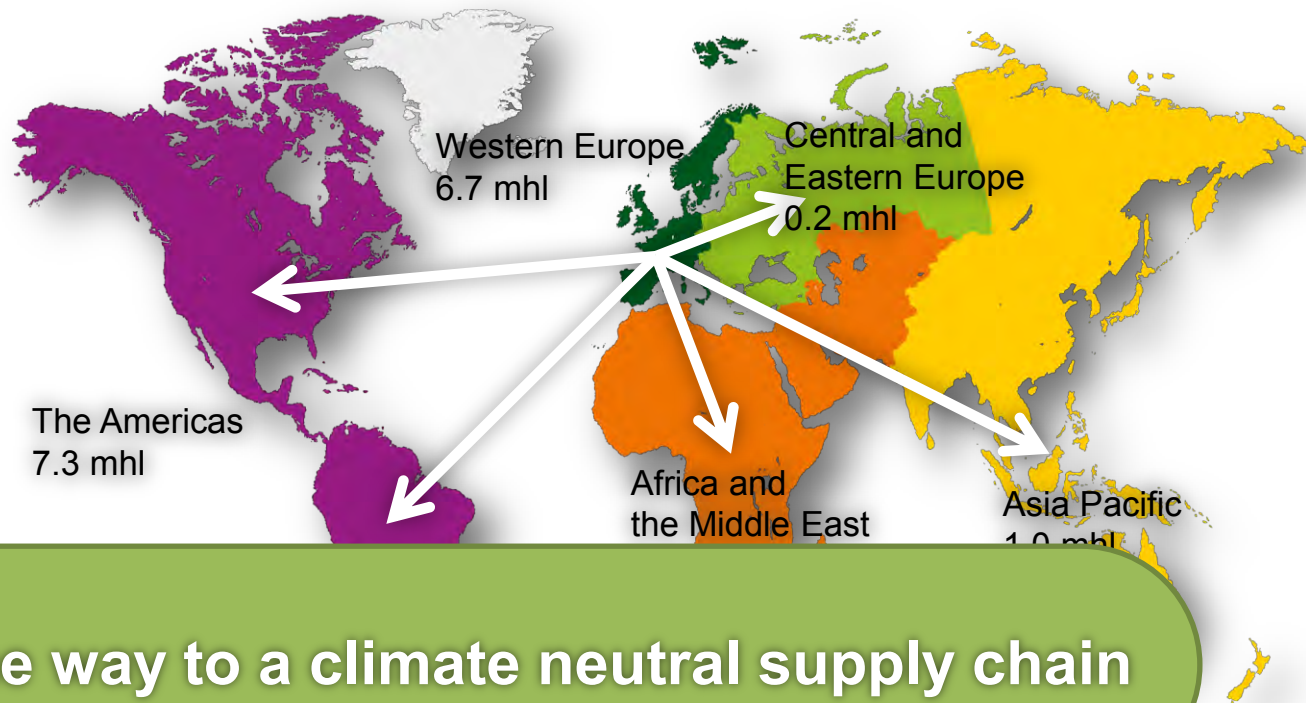
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Other  
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Zoeterwoud  
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**supply chain collaboration is key for success**

**11%**

**89% of CF-reduction has to be realised by our supply chain partners**

**63.5 kg CO<sub>2</sub>e/hl**

Category	Percentage
OW packaging (supplier efficiency)	53%
OW packaging (waste system efficiency)	17%
Returnable packaging	11%
Brewery upstream	11%
Brewery on-site	5%
Malting	3%
Agriculture grains	1%
Cooling (fridges)	1%
Cooling (DBIs)	1%
In-bound distribution	1%
Green Distribution	1%
Secondary & tertiary packaging	4%



# Our ambition

- a climate neutral HEINEKEN Brewery in a climate neutral supply chain
- a sustainable economy
- a pleasant living environment
- to develop knowledge for a climate neutral society



# Our strategy

- broad cooperation built on a shared future vision
- nature is our partner



# Themes

Promoting sustainable energy and reducing greenhouse gas emissions

Ensuring sufficient good drinking water

Completing raw material cycles

Development of sustainable mobility and logistics

Improving the living environment and strengthening biodiversity



**ENERGY**



**WATER**



**RAW MATERIALS**



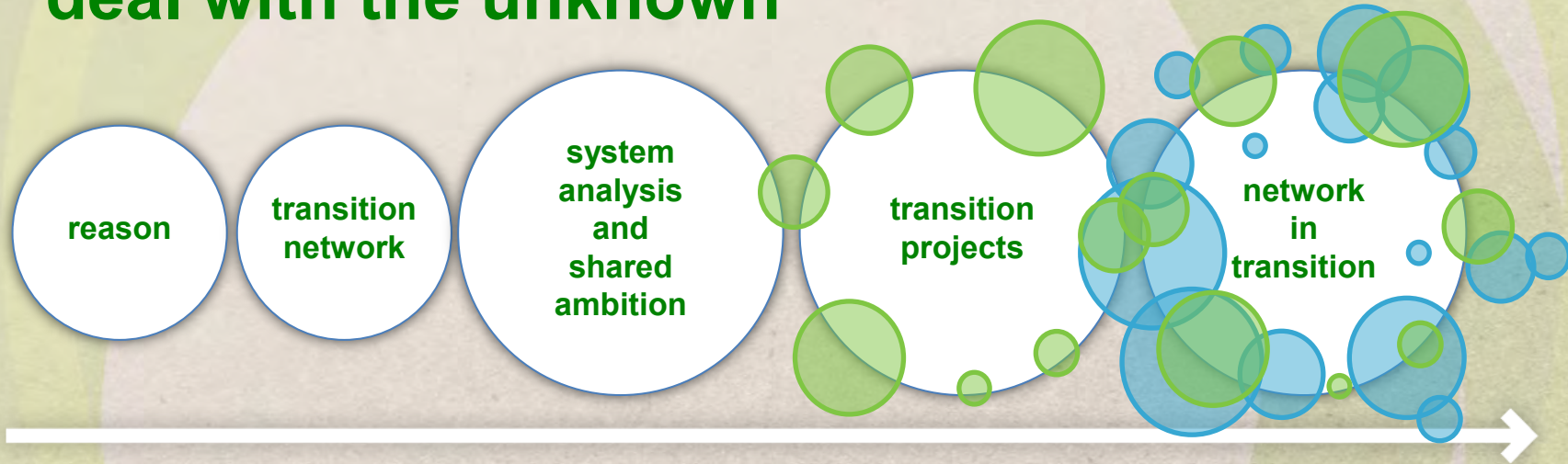
**MOBILITY**



**LIVING ENVIRONMENT**



# Organise a transition network: deal with the unknown



- The network is the asset
- Inspiration is the driving force for the transition
- Learning processes are the carrier
- Emphasis on participant ownership
- Facilitate learning for:  
individuals, teams, the network, the content

The background of the slide features several concentric circles in various shades of green, ranging from a light, pale green to a darker, more vibrant green. The circles are centered and overlap, creating a sense of depth and movement. The text is centered within the lighter green area in the upper half of the image.

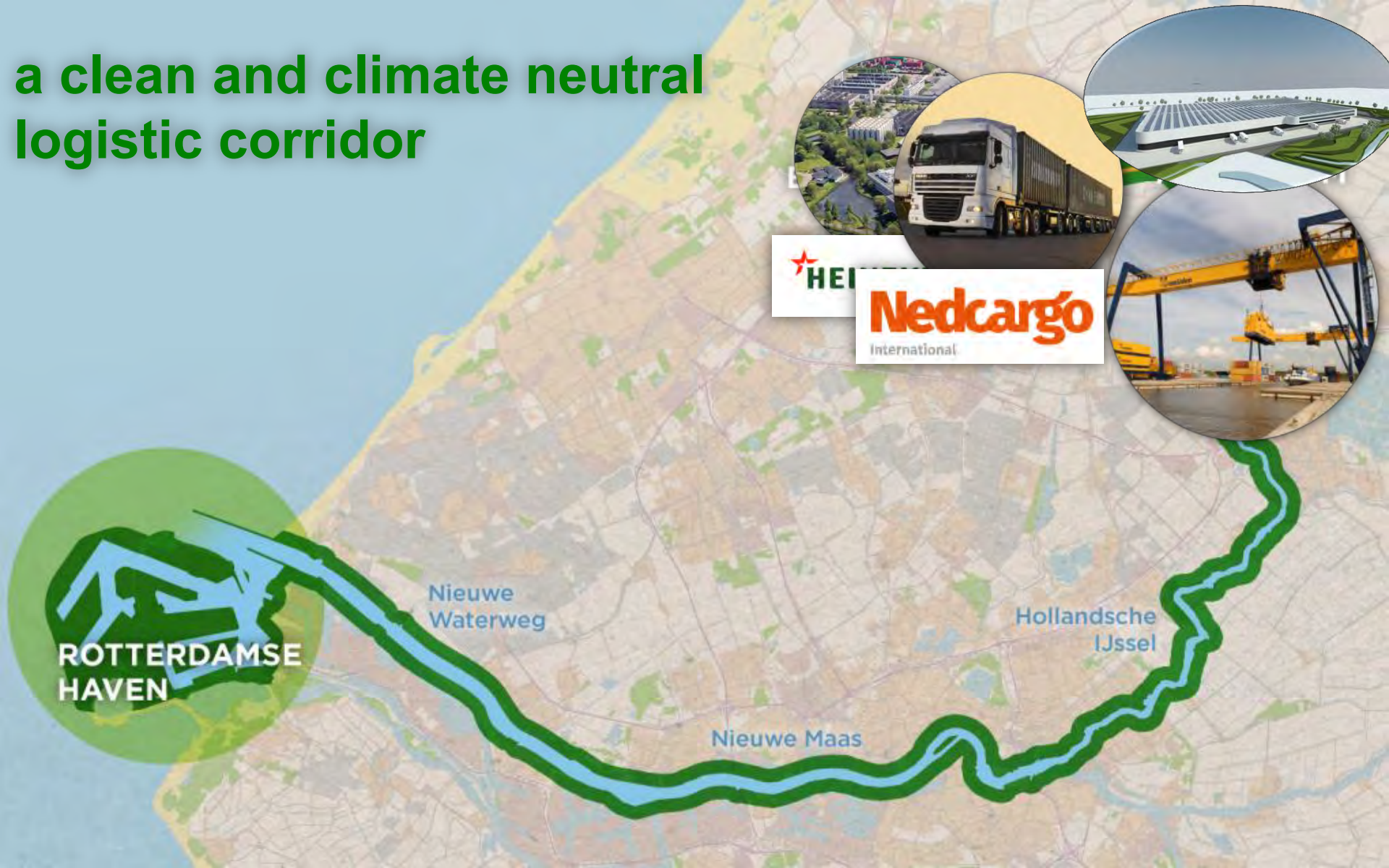
# **a green corridor to the Port of Rotterdam**



**50.000 containers  
Heineken beer  
move between  
Zoeterwoude and Rotterdam  
annually**



# a clean and climate neutral logistic corridor



Nieuwe  
Waterweg

ROTTERDAMSE  
HAVEN

Nieuwe Maas

Hollandsche  
IJssel

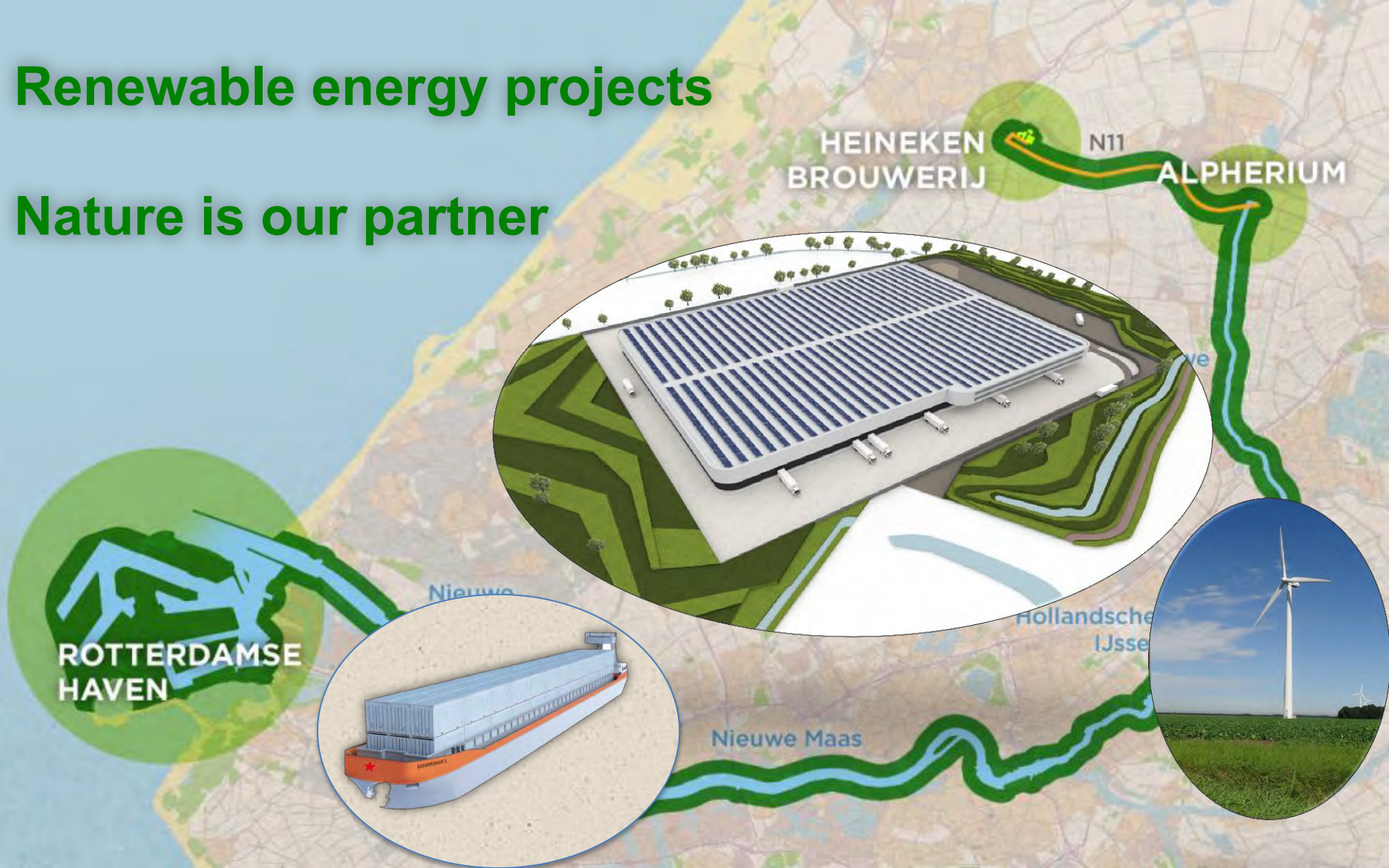
HEI

Nedcargo  
International



# Renewable energy projects

Nature is our partner









- a futureproof fairway for vessels up to 10,5 m wide
- an integrated design for associated infrastructure



Nieuwe  
Waterweg

ROTTERDAMSE  
HAVEN

HEINEKEN  
BROUWERIJ



provincie  
ZUID HOLLAND





# Next step...

- Compilation of a Letter of Intent
- 13 parties will participate in logistics or management of the infrastructure
- 8 parties will support the initiative with technology development or knowledge
- Timing: before summer



**ROTTERDAMSE  
HAVEN**

**HEINEKEN  
BROUWERIJ**



Gouwe



Nieuwe  
Waterweg

Nieuwe Maas





# Could EU possibly be a partner?

- All parties wanting to contribute are welcome
- Innovative approach
- Climate neutral technology development
- A field lab
- An example for other initiatives



provincie **HOLLAND**  
**ZUID**





